

Please complete this questionnaire and return it to **OZ Optics' booth** at any tradeshows at which OZ Optics will be exhibiting in North America in 2019. You will receive a free gift bag, which may include: **Shopping Bag, Stress Mini Soccer Ball, 4 Color Pen, Sticky Note Booklet, Universal Cord, USB Power Plug, USB Stick, Desktop Calendar, Selfie Stick, and M&M, etc.**

Name: _____ Company: _____

Address: _____

City: _____ State/Prov.: _____ ZIP/Postal Code: _____ Country: _____

Email: _____ Telephone: _____ Fax: _____

1. Are you an existing customer of OZ Optics?

- a. Yes b. No

2. Product Interest (Please select one or more options if applicable):

- a. Fiber Optic Delivery Systems
 b. High Power Components
 c. Polarization Maintaining Components
 d. Test Equipment
 e. Optoelectronic Packaging
 f. Fiber Optic Sensors
 g. Attenuators
 h. 2000 nm Components
 i. Other: _____

3. Have you heard of OZ Optics' Online Catalog (shop.ozoptics.com)?

- a. Yes (Please proceed to Questions 5)
 b. No (Please proceed to Question 4)

4. If No, where do you learn new developments from?

- a. Advertisement
Publication(s): _____
 b. E-newsletter/Online Banners
 c. News
Publication(s): _____
 d. Trade Show Promotions (i.e. separate booth for online catalog)
 e. Other: _____

5. If Yes, how did you hear about our online catalog?

- a. OZ Optics' monthly email
 b. Advertisement
 c. Referral/ Colleague
 d. Trade Show
 e. Other: _____

6. Have you visited our online catalog?

- a. Yes
 b. No. Why not? _____

7. How many times have you visited our online catalog?

- a. 1-4 times
 b. 5-9 times
 c. More than 10 times

8. Based on your experience of visiting our online catalog, please rate your satisfaction. (1 being the worst to 5 being best)

	worst				best
a. Product searchability:	1	2	3	4	5
b. Product range available on website:	1	2	3	4	5
c. Availability of information:	1	2	3	4	5
d. Pricing:	1	2	3	4	5

9. Based on your experience of visiting our online catalog, would you visit again?

- a. Yes
 b. No. Why not? _____

10. Did you purchase from our online catalog?

- a. Yes
 b. No. Why not? _____

11. If yes, based on your experience of purchasing from our online catalog, would you purchase again?

- a. Yes
 b. No. Why not? _____

12. Comments or suggestions to improve our online catalog.
