

Please complete this questionnaire and return it to **OZ Optics' booth** at any tradeshows at which OZ Optics will be exhibiting in North America in 2018. You will receive a free gift bag, which may include: **Shopping Bag, Stress Mini Soccer Ball, 4 Color Pen, Sticky Note Booklet, Universal Cord, USB Power Plug, USB Stick, Desktop Calendar, Selfie Stick, and M&M, etc.**

Name: \_\_\_\_\_ Company: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Prov.: \_\_\_\_\_ ZIP/Postal Code: \_\_\_\_\_ Country: \_\_\_\_\_

Email: \_\_\_\_\_ Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

**1. Are you an existing customer of OZ Optics?**

- a. Yes     b. No

**2. Product Interest** (Please select one or more options if applicable):

- a. Fiber Optic Delivery Systems  
 b. High Power Components  
 c. Polarization Maintaining Components  
 d. Test Equipment  
 e. Optoelectronic Packaging  
 f. Fiber Optic Sensors  
 g. Attenuators  
 h. 2000 nm Components  
 i. Other: \_\_\_\_\_

**3. Have you heard of OZ Optics' Online Catalog (shop.ozoptics.com)?**

- a. Yes (Please proceed to Questions 5)  
 b. No (Please proceed to Question 4)

**4. If No, where do you learn new developments from?**

- a. Advertisement  
Publication(s): \_\_\_\_\_  
 b. E-newsletter/Online Banners  
 c. News  
Publication(s): \_\_\_\_\_  
 d. Trade Show Promotions (i.e. separate booth for online catalog)  
 e. Other: \_\_\_\_\_

**5. If Yes, how did you hear about our online catalog?**

- a. OZ Optics' monthly email  
 b. Advertisement  
 c. Referral/ Colleague  
 d. Trade Show  
 e. Other: \_\_\_\_\_

**6. Have you visited our online catalog?**

- a. Yes  
 b. No. Why not? \_\_\_\_\_

**7. How many times have you visited our online catalog?**

- a. 1-4 times  
 b. 5-9 times  
 c. More than 10 times

**8. Based on your experience of visiting our online catalog, please rate your satisfaction. (1 being the worst to 5 being best)**

	worst				best
a. Product searchability:	1	2	3	4	5
b. Product range available on website:	1	2	3	4	5
c. Availability of information:	1	2	3	4	5
d. Pricing:	1	2	3	4	5

**9. Based on your experience of visiting our online catalog, would you visit again?**

- a. Yes  
 b. No. Why not? \_\_\_\_\_

**10. Did you purchase from our online catalog?**

- a. Yes  
 b. No. Why not? \_\_\_\_\_

**11. If yes, based on your experience of purchasing from our online catalog, would you purchase again?**

- a. Yes  
 b. No. Why not? \_\_\_\_\_

**12. Comments or suggestions to improve our online catalog.**

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